



HOW SAFE IS YOUR CHILD WHILE COMMUTING?

The 2016 statistics released by the MoRTH highlighted the gravity of child road safety in India, stating that 29 children die on Indian roads every day. The official data also points out that over 3,000 of these children were underage drivers.



CHILD ROAD SAFETY IN INDIA

SUPPORT FOR A CHILD SAFETY LAW TO PREVENT CHILD ROAD FATALITIES



91.4%

people surveyed feel the need for a strong child road safety law to prevent child road fatalities

MAJORITY OF ADOLESCENTS WHO DRIVE LEARNT DRIVING AT AN EARLY AGE

63.3%

of the children who admitted to under-age driving further admitted that they started learning how to drive between the ages 9 and 14

LOW AWARENESS AND LOW USAGE OF CHILD RESTRAINT SYSTEM



75.7%

surveyed parents were not aware of the Child Restraint System



Only **3.5%** have used CRS, including booster seats, at some point

HIGH AWARENESS OF SAFETY BENEFITS OF HELMETS, LOW OWNERSHIP OF CHILD HELMETS



Only **20.1%** parent respondents own child helmets

Even though **92.8%** were aware of the safety benefits of child helmet